

## California Ducati Official Clubs Week

### CADW2025 Brings Together 11 Ducati Official Clubs in Pismo Beach

Pismo Beach, CA – September 4–7, 2025

For the first time, 11 Ducati Official Clubs (D.O.C.s) from across California will unite in Pismo Beach to celebrate a shared passion for Ducati motorcycles. California Ducati Official Clubs Week 2025 will gather members from a community of more than 2,300 Ducati enthusiasts for four days of rides, community, and Italian style on two wheels.

The event includes curated coastal and canyon rides, meetups with Ducati North America executives - including CEO Jason Chinnock - curated activities such as a Hearst Castle tour and a Paso Robles winery tour, and a Friday night gala dinner among other social gatherings. Attendees will also enjoy giveaways and dedicated sessions from industry partners on safety, and rider technology.

*“Our goal is to unite riders from every corner of the state in one unforgettable weekend,”* said Tamu Bustos, President of the Bay Area Ducati Official Club and co-organizer of the event. *“From scenic rides to meeting Ducati executives, this week offers experiences you won’t find anywhere else.”*

*“California Ducati Official Clubs Week is inspired by the spirit of World Ducati Week and the World Presidents Tour”* added Renato Bonomini, President of Ducati Riders of Orange County and co-organizer. *“We want to bring that same energy to California, creating a tradition that celebrates our community while connecting us to Ducati’s global family.”*

California Ducati Week is recognized by Ducati North America and supported by leading sponsors including Ducati Newport Beach, MotorCafe, Alpinestars, Bell Helmets, Cardo, Dainese, SP Connect, A&S Motorcycles, SoSo Cycles, and more.

#### Event details:

- Dates: September 4–7, 2025
- Location: Pismo Beach, California
- Participants: Open to Ducati Official Club members and invited guests
- Highlights: Scenic rides, organized tours, workshops, gala dinner, sponsor showcases, VIP guests

#### Media Contact:

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#### Press Media Kit:

URL: <https://tinyurl.com/CADW2025-mediakit>

#### About Ducati Official Clubs

Ducati Official Clubs (D.O.C.s) are officially recognized communities of Ducatisti around the world, promoting passion, camaraderie, and Ducati’s values through rides, events, and shared experiences. With over 350 clubs and 43,000 members across 66 countries, DOCs form a global family connected by their love for Ducati.



Official  
Club

