



Ducati Official Club
Ducati Riders Of Orange County

Ducati Riders of Orange County earns Global Ducati Official Club "Social Media Presence" Award for the Second Consecutive Year

Costa Mesa, California — July 2, 2026 — Ducati Riders of Orange County (DROC), the official Ducati Official Club serving Orange County and supported by [Ducati Newport Beach](#), has been recognized with the **Social Media Presence Award** for the second consecutive year during the 2026 Ducati Official Clubs President Meeting held in Italy.

The award was presented by Patrizia Cianetti, Marketing and Communication Director at Ducati Motor Holding, together with Phil Read Jr., Marketing Director at Ducati North America, recognizing DROC's continued commitment to building and inspiring the Ducati community through authentic storytelling across social media.

2026 "Social Media Presence Award"

The Social Media Presence Award celebrates Ducati Official Clubs that best represent the passion, camaraderie, and spirit of the Ducati community through digital content.

Throughout the year, DROC shares the experiences of its members through ride stories, photography, videos, educational content, club events, and behind the scenes moments, helping connect Ducati enthusiasts both locally and around the world.

This marks the second consecutive year that DROC has received the distinction, reinforcing the club's commitment to creating meaningful content that reflects the people behind the motorcycles.

The recognition also builds on DROC's previous global honor as Ducati's 2022 Most Proactive Club, highlighting years of sustained engagement within the Ducati Official Club network.

"Receiving this award for a second year in a row is a tremendous honor," said Renato Bonomini, President of Ducati Riders of Orange County. "What makes it truly special is that it celebrates our members. Social media gives us the opportunity to share their stories, adventures, friendships, and passion with the wider Ducati community around the world. We are simply fortunate to help tell those stories."

About Ducati Riders of Orange County (DROC)

Founded in 2018, Ducati Riders of Orange County (DROC) is dedicated to uniting Ducati enthusiasts in and around Orange County through rides, events, workshops, track days, and community initiatives, with the support of Ducati Newport Beach.

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